

SAM ASSEMBLY 31/IBM RING 10 CLUB SURVEY

(1) Are you currently an active member of SAM 31 _____ Ring 10 _____ No _____ ?
If no, why not? _____

(2) If a member, what year did you join? SAM _____ IBM _____

(3) Are you a member of the National SAM _____ IBM _____ ?

(4) Why did you join either SAM 31 or Ring 10, and what do you expect from it?

(5) How did you find out about either SAM 31 or Ring 10? _____

(6) How frequently do you attend or magic Club meetings?

	SAM 31	Ring 10
Most meetings (9 or more)	_____	_____
Occasionally (4-8/yr.)	_____	_____
Rarely ((1-3/yr.)	_____	_____

(7) Are the day and time of the club meetings convenient for you to attend, if not, what other time or day would you suggest? _____

(8) What do you like best about the meetings?

(9) What do you like least about the meetings?

(10) What would you like to change about our meetings?

(11) What kind of magic are you interested in? (Check all that apply.)

Cards _____	Money _____	Manipulation _____
Coins _____	Paper _____	Fire _____
Silk _____	Escape _____	Illusions _____
Kids _____	Mentalism _____	Comedy _____
Bizarre _____		

(12) Have you been generally pleased with the lectures promoted by the SAM31/Ring10?
Yes _____ No _____ If No, why not? _____

(13) On average, how many magic lectures do you attend a year? _____

(14) What factors have kept you from attending our lectures (check all that apply)?
Lectures are Too Frequent _____ Cost _____ Type of Magic Presented _____

Time Conflicts _____ Specific Magicians _____ Other _____

SAM31 and Ring 10 have considered having joint meetings/lectures to increase support for the magic community and generate a stronger financial base to support magic activities.

- (15) Would you support a Magic Club which combined many of the functions of both SAM/IBM but which still kept the formal structure and unique culture of each magic organization in place? Yes _____ No _____ Why or why not? _____

One idea which has been suggested in order to finance quality lectures for our members is to charge a flat yearly fee for dues which would include admission to all of the lectures. This is only feasible if we determine that there is sufficient membership support for the concept. Visitors and guests would still pay for each lecture individually.

- (16) Would you support such a concept? Yes _____ No _____
- (17) If you were guaranteed 6 lectures a year how much would you be willing to pay for dues (currently it costs you \$10 for dues plus \$15 per lecture for a total of \$105)? (Check all that apply)
\$45 _____ \$50 _____ \$65 _____ \$75 _____ \$100 _____
- (18) Do you think that the Magic clubs should participate in promotional activities (magic shows, etc) to generate money to pay for lectures and activities (picnic, holiday show, etc). Yes _____ No _____
- (19) Would you prefer to receive information about SAM 31 and Ring 10 by:
Mail _____ E-mail _____ Website _____
- (20) Do you receive the Gentle Reminders by email? Yes _____ No _____
- (21) Do you make use of the Indy magic web page (www.indymagic.com)?
Yes _____ No _____
- (22) Do you make use of the SAM web page (www.SAM31.com)? Yes _____ No _____
- (23) Is there anything not covered by this survey that you wish to add/or if additional space is needed for any answer, please write it here.

- (24) The following information is optional but is helpful to us to insure that we meet the needs of our members:

Your Name: _____

Address: _____

E-mail: _____

Date _____